



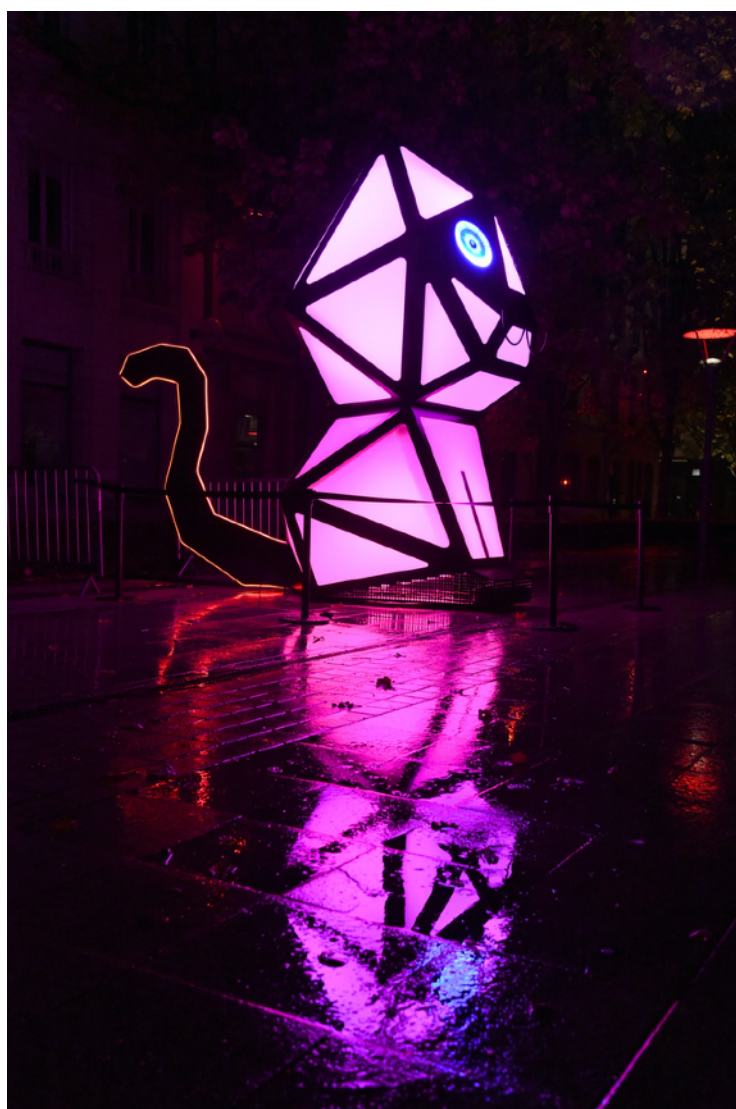
Call for projects

Design, production and technical realisation of a light scenography

FÊTE DES LYON
LUMIÈRES 2023
7 - 10 DÉCEMBRE



Inside Out- Jakob Kvist
Temple du change - 2022
©Muriel Chaulet



Eikosis- Jérémie Bellot
Place de la Bourse - 2022
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PREAMBLE

A major event in Lyon's cultural landscape, the Fête des Lumières is a popular and free event that attracts nearly 2 million visitors every year over 4 evenings, around 8 December.

Issued from a local tradition born in 1852 with the placing of luminous lights in the windows on the evening of 8 December, as a symbol of a moment of sharing and collective jubilation, it has become a not-to-be-missed rendezvous where inhabitants, visitors and also professionals meet around contemporary light creation.

The Fête des Lumières represents a true panorama of current ephemeral light, with a programme that seeks to highlight the diversity of artistic creation, from the most monumental to the most intimate, contemplative or reactive, interactive, traditional or innovative and technological, mainly outdoors but sometimes indoors as well (projections, installations, objects, lighting and scenography, performances, immersion etc.)

These projects are led by artists, from here or elsewhere, from the world of light or using it as a new medium.

The Fête des Lumières is designed to bring out the diversity of the light creation sector by welcoming young creators, established artists and students, supported by associations, institutions and companies.

The Fête des Lumières reveals the city and the way we live together in a poetic, dreamlike atmosphere, conducive to astonishment and wonder, in a warm, human atmosphere. It must reflect an inclusive and creative society, where art brings people together by anchoring strong emotions and memories in each of us.

In this sense, the Fête des Lumières is much more than a festival of light; it is a festive, artistic, cultural and human experience.



THE CALL FOR PROJECTS IN 8 CONCEPTS

Objective of this call for projects

1

Contribute to enriching the programming of the Festival of Lights to share an experience with a large audience, propose a new work or adapt an existing creation, and present it to the local and international light scene that visits the festival.

2

Who is the call for projects aimed at?

All artists with a proposal on light, young or confirmed talent, independent or in a collective, students. But also actors and institutions from Lyon or elsewhere who would like to carry out a project in the public space, at the crossroads of light and another artistic discipline.

3

Type of eligible structures

Within the framework of this call for proposals, projects that may benefit from financial support via grants will only be submitted by French associations. However, foreign artists may apply, but with the support of a French producer. Sponsorship projects can be carried out by companies (French and foreign) and/or associations.

4

What artistic proposals?

The project leader will propose lighting projects that can be objects, sculptures, installations, lighting, scenographies, performances, immersions, projections etc...

5

Locations

Mainly on the public outdoor space, on the list of proposed sites on page 10.

Provisional timetable

6

The main deadlines: publication in February, return of applications at the end of March, analysis and selection at the end of April, submission of grant applications in May and first technical scouting in June/July, festival from 7 to 10 December 2023. More information on page 17.

7

How to apply?

Please send us your artistic statement of intent with your concept, visuals (synthesis, 2d, 3d, motion etc...), a summary sheet, a technical note and a budget. Please specify your approach to sustainable development. More information on page 22.

8

Budget

This call does not set a minimum or maximum amount, but the average range of **grant funding** is between €15K and €50K (all taxes included). The amount of **sponsorship** funding is at the discretion of the partners. Under no circumstances may the grant represent the full amount of the service.



★ MODALITES DE PARTICIPATION

Applications must be sent no later than: **March 29th, 2023**

- By email to: fetedeslumieres.messagerie@mairie-lyon.fr (max 3Mb)
- By Smash: <https://fromsmash.com>
- By post to the following address

Fête des Lumières - Direction des Événements et de l'Animation
City of Lyon - 69205 Lyon Cedex 01

Each proposed project will consist of a complete file including

- a detailed presentation of the project (artistic and technical),
- one or more visuals,
- description and contact details of the team,
- a detailed provisional budget
- a duly completed summary form (see attachment).

Please note: each application to this call for projects implies acceptance of all the terms and conditions set out in these specifications.

Important reminders

You can apply with one or more projects, on one or more sites.

You can also apply without a specific site and wait for our proposals if your project is selected. Or you can propose places (taking into account the perimeter) which are not in our list, any proposal will be studied.

The projects presented in this call for projects cannot be proposed in the framework of the public procurement procedures for the 2023 Fête des Lumières.

Each team must produce its project taking into account artistic, production, technical, public reception, administrative and communication aspects. Expectations are multiple and it is often desirable for the artist to be accompanied by a production team or by resource actors, particularly at the technical level, in order to be able to concentrate on the creation.

More information on page 18.



ARTISTIC ORIENTATIONS

Expected trends

The main purpose of this procedure is to enable the realisation of projects for the Festival sites in addition to the public procurement procedure whose consultation will be published by the end of **March** (Place des Jacobins, Cathédrale Saint-Jean, Colline de Fourvière, Place des Terreaux and Place Louis Pradel).

The artistic programme of the Festival of Lights, which has no single theme, tends to be **original** and **innovative** but also :

Diverse in terms of content and registers, **creative** with projects that astonish and amaze, **reflective** with works that question and can carry a message, **demanding** with regard to the history of the event and its quest for constant renewal, warm with poetic, convivial and **playful** projects. **Sustainable** with a dynamic that respects the environment.

Type of works desired

Event-based urban lighting work with a targeted approach to :

- objects,
- installations,
- space scenographies and architectural lighting,
- projections (the large mappings can be found in the public markets),
- performances (with the constraint of a four-hour performance during the four evenings of the Festival).

These projects can be contemplative, participative, interactive or immersive, and linked to technical or technological innovations.

Imagination and creativity will contribute to the creation of fascinating, innovative and festive projects. Humour, off-beatness and diversions can also be an artistic bias.

Driven by a desire to strengthen its collaborations with local actors, but also to open the field of artistic creation to a wide audience, the Fête des Lumières gives pride of place to local artistic projects, close to the inhabitants.

Thus, the proposed projects will:

- encourage cross-fertilisation between Light and various artistic disciplines (dance, contemporary art, literature, etc.), varying the creative approaches (developed in collaboration with Lyon's cultural institutions).
- be inclusive, aimed at audiences who are far from the festival (because of a disability, old age, hospitalisation, precariousness, imprisonment, exile, etc.).



Grand mix au Musée des Beaux-Arts — INOOK
Place des Terreaux - 2022
©Muriel Chaulet



Cymopolée - Luminariste
Place de la République - 2022
©Muriel Chaulet



PERIMETER

Since 2016, the event has been held within a closed security perimeter where no vehicles are allowed to enter. Pedestrian entry points with screening are provided on the perimeter.

The perimeter includes:

- The city centre between Place des Terreaux and Place Bellecour,
- part of Vieux-Lyon (bottom of the Fourvière hill, quays)
- the Parc de la Tête d'Or,
- But also since 2021: the Parc Blandan and the Subs.

This perimeter should be renewed in 2023.

The main sites will be animated:

- From 7pm to 11pm on Thursday 7, Friday 8 and Saturday 9. From 6pm to 10pm on Sunday 10 December.

These times are to be confirmed by the autumn but will probably remain at a minimum of 4 hours of operation.

The Parc Blandan and the sites in the district are likely to operate at different times. (e.g. 5.30pm - 9.30pm to be confirmed)

The sites proposed in this call for projects are located in the public space, outdoors, with different characteristics (size, materials, configurations, heritage or natural aspect, etc.), histories and uses (building facades, gathering places or passageways, etc.).

Some sites may be semi-open. Please note that there will be no or few indoor projects. You can also propose new sites, all suggestions will be studied.

Thus, the proposed projects will have to adapt to these spaces, or be inspired by them, but will always have to take into account the characteristics of each one, in a context of large gatherings of the public.



VENUE PROPOSALS

- This year we propose sites already identified in the perimeter for reasons of route, availability of space and flow management.
- We remain open to your proposals on other sites and you can submit applications indefinitely, without a specific site.
- Here are our proposals for possible sites with possible orientations on the type of projects, in bold the priority sites:
- Between Terreaux and Cordeliers:
- **Place de la Bourse**: objects, installations ...
- **Grôlée neighborhood / rue du Président Carnot**: objects, detour ...
- **Place du Griffon**: objects, interactive installations ...
- Possibly the following sites:
- **Rue de Lorette**: installation of link / luminous arrows between Griffon and Moirages...
- **Cour des Moirages**: objects, interactive installations...
- **Place d'Albon**: objects, scenography...
- Around the Place Bellecour :
- **Place Bellecour** :
- Conviviality zone: Eco-responsible catering area => Lighted scenography or decorative objects to welcome the public:
- - South-west of the square: objects, interactive installations, etc. (projects with low-level soundtrack).
- - South-east of the square: objects, interactive installations... (projects with low-level soundtrack).
- **Place Antonin Poncet**: objects, contemplative installations, space scenography...
- **Pier of the Antonin Poncet square**: objects, interactive or contemplative installations...
- **Place des Célestins**: objects, installations, scenography (no show loop to avoid freezing the public).



VENUE PROPOSALS

In the Vieux-Lyon:

- **Temple du Change**: architectural lighting and even still image projections.
- Please note: no video or interactive project, nor installation running in a loop, so as not to freeze the public accessing the Place Saint Jean.
- **Courtyard of the Gadagne Museum**: objects, interactive installations with short loops...
- Projects of pathway :
- On the **quai Romain Rolland**, after the Palais de Justice and up to the Palais de Bondy.
- On the **banks of the Rhône**, from the plane tree alley - Quai de Serbie, at the level of the Pont Morand, to the pedestrian banks at the water's edge to the Parc de la Tête d'Or.
- **Parc Tête d'Or**: path under the tree canopy after the entrance lawn Porte des enfants du Rhône, towards the Roseraie. The grassy area just before the Rose Garden and the Rose Garden itself.
- For ground projects, away from the trees and their visible roots. No hanging in the trees.
- On the **Achille Lignon alley**, from the exit of the Parc de la Tête d'Or to the level of the Musée des Beaux-Arts, towards the Porte des Enfants du Rhône.
- Note: technical constraint of low electrical power available on these sites.
- **Parc Blandan**: -> High lawn : Young public projects. More information on specific projects on page 13

Venues to be determined:

More information on request.



SPECIFIC PROJECTS

Student experiments

The Fête des Lumières has long been committed to allowing students from various art, lighting, scenography, design and architecture schools to present their work, and encourages student artistic experimentation projects in the public space.

The aim is to provide a space for young student creation in the fields covered by the Fête des lumières, by allowing structures and/or schools supporting this type of project to be integrated into the Fête by exhibiting the works created.

More information on request.



Expérimentations étudiantes - Les Grands Ateliers
Place Sathonay - 2022
©Muriel Chalet



SPECIFIC PROJECTS

Artistic program for children – Parc Blandan

As a key element in the evolution of the Fête des Lumières, a specific program for children has been initiated in 2021.

The Parc Blandan has joined the perimeter of the Festival, hosting an artistic program for young audiences and families.

Located on the upper part of the park and embellished with a convivial area, this place aims to be close to the residents.

During the 4 evenings of the Fête des Lumières, we are looking for projects of various forms: **luminous objects, scenography, shows, lighting...** which can also mix Light with various artistic disciplines: games, dance, street arts, music, storytelling... The **participative, interactive and experiential** aspects are important.

We wish to create a varied program on the scale of the site, allowing children and families to evolve in a playful, friendly and poetic artistic environment. The projects will be of a nature to create surprise, amazement, wonder, but also to place Art at the level of the children, to allow them to seize it and to become familiar with it. Projects must be sized to accommodate a possible large audience on all four nights of the Festival.

Important:

Projects with no obvious link to the Light will not be considered.

Applicants may submit one or more projects. An application formulating a global proposal on the scale of the site would be a plus.

To note:

This program for young people is part of a more global program for the Fête à hauteur d'enfants (Children's Festival) initiated in 2021, which also includes various activities for young people, such as school mediation with artists, the creation of an educational booklet, etc.

Do not hesitate to contact us for more information on this subject.



Cachés dans la ville - Théoriz
Parc Blandan - 2022
©Muriel Chaulet



Cachés dans la ville — Théoriz
Parc Blandan - 2022
©Muriel Chaulet



SUBSIDIZED PROJECTS

In 2022, the City of Lyon supported about fifteen grant projects and its role is to support and coordinate all events organized by associations or artistic teams.

The subsidized projects aim to support the implementation of artistic projects initiated by young artists or established artists wishing to explore more intimate or experimental formats than public markets...

Who can apply?

Any associative structure entitled to receive grants. Applicants who do not have a suitable structure may use an associative producer to carry out the project.

Financing terms and conditions:

After selection, a subsidy file will be collected by the project leader. The completed file, along with all the administrative documents, will be sent back between May and June in order to be submitted to the City Council between July and September.

After approval by the City Council, an advance of 60% of the grant amount will be paid.

The remaining 40% will be paid after the Fête des Lumières.

Please note: The subsidy paid is not intended to cover 100% of the project cost. The budget presented must include a share of self-financing, external revenue, in-kind contributions, valorization...



SPONSORED PROJECTS

This call for projects offers the possibility of financing by one or more patrons of the Fête des Lumières.

Who can apply?

Any association or company.

Selection process:

At the end of the application period, the City of Lyon will present a catalog of projects to sponsors so that they can choose a project.

Financing arrangements:

Once the project has been selected, a funding schedule will be agreed between the sponsors and the winning project leader.



PROJECTED TIMETABLE

March 29: Closing of the call for projects.

April:

Study of the application files.

The Fête des Lumières team may contact the applicants to clarify and complete their application.

Potential development of the proposals.

End of April:

Selection of projects that could be subsidized.

Contact with the teams and withdrawal of the subsidy application files.

May/June:

Return of grant application packets, com sheet and visuals.

Proposals of selected projects to sponsors.

June / July: First technical surveys

September / October / November:

Municipal councils, vote on subsidies for selected projects.

Implementation of the projects.

Wednesday, December 6:

Dress rehearsals

Previews

Possibility of school visits

Thursday December 7 to Sunday December 10: Fête des Lumières

End of December - beginning of January 2024: Evaluation of the operations

CONTEXT OF THE WORKS' REALIZATION

Please read this section very carefully.



PRODUCTION

DESCRIPTION OF PROJECT LEADER'S INTERVENTION

Artists participating in the Fête des Lumières must be autonomous in the realization of their works. The holders of the selected projects must be capable of carrying out the entirety of the design, production, technical realization and organization (assembly, operation, dismantling) of their project on the installation site.

The team will have to evaluate all the means (logistic, technical, material, personnel,...) and infrastructures necessary for the optimal realization of the project in its totality (accommodation, meals...)

As a producer of its work and organizer of its event on its site, the responsibilities of the project leader within the framework of the Festival will be multiple:

- Artistic
- Production - HR
- Technical
- Communication and PR

The project owner will participate in coordination and development meetings with the project manager and the Fête des Lumières' technical director.

It is essential that this information be taken into account. It is therefore imperative that these elements be integrated into the team budgets, for example

- Logistical means for the stay and expenses of the participants, during the survey and during the realization of the project until the dismantling.
- Possible participation in press conferences, interviews, meetings with the Festival's partners.
- Granting of the rights to use and exploit the project, and the rights to prior knowledge - even that belonging to third parties. (Particularly if soundtracks are used).

A list of elements to be included in the budgets can be found in the technical section below.

In the event that several events or installations are presented in different locations, the incumbent will provide artistic and technical direction for all participants. We would like to alert the candidates to the workload involved in the management of a lighting project and to the fact that it is desirable to have the means to be available for all phases of production and realization.

The candidate commits to respecting the deadlines set out in the schedule (page 17).



DESCRIPTION OF PROJECT LEADER'S INTERVENTION

The team **must include** a competent technical manager (used to working in public spaces), who will be the dedicated contact for the Fête des Lumières' technical management. He/she must be present during the preparatory meetings, as well as during the set-up, operation and dismantling phases.

As the teams must be autonomous in the implementation of their project, they must take into account and evaluate the cost of (among others) the following parameters (list not exhaustive):

Site visits (with the Technical Management and the City of Lyon's departments or external organizations when necessary)

Work in the preparatory phase (preparation of the technical file including: layout plans, technical diagrams, detailed technical description, logistical organization, retro-planning, etc.) and formalization of administrative documents related to the temporary occupation of public space (with the assistance of the Fête des Lumières Technical Direction)

Procedures related to risk prevention (**mandatory joint inspection visit**, risk analysis, prevention plan, etc.)

Compliance with work regulations during operations

Taking into account the climatic hazards that are frequent during this period. The installations must resist wind, rain, cold and snow. Team members must be able to protect themselves from bad weather.

Evaluation and control of light pollution related to the urban environment. Any modification of the existing public lighting (cut-off, filtering) will be carried out after approval from the Urban Lighting Department.

Respecting the operating hours during the operation phase (switching on and off) of the installations

Technical standby during the installation, dismantling and operation phases

Management of fluids, installation of an electrical distribution system in compliance with standards.

Installation of a meter if water is needed

Control of the installations by an approved organization

All provisions in terms of insurance and civil liability

Guarding of the installations

Cleaning and restoration of the initial state of the site(s).



DESCRIPTION OF THE CITY'S INVOLVEMENT

This list is exhaustive.

The items to be paid by the City of Lyon are as follows:

- The cost of electricity consumption and the cost of connection to the distributor's network. In this regard, the project leader must provide all the relevant information (particularly the electrical power) so that the City of Lyon can best determine the size of the subscription and the temporary connections.
- Partial extinction or filtering of public lighting, subject to the agreement of the Urban Lighting Director.
- The loan of police barriers within the limits of available stocks (the removal and recovery on site are the responsibility of the City of Lyon, but the installation and dismantling are the responsibility of the contractor).
- Cleaning of the site before installation.



SUSTAINABLE DEVELOPMENT

Since 2022, the Events and Animation Department **has been engaged in a process of certification to the ISO 20121 Regulation.**

A long-term continuous improvement process, this standard aims to implement an eco-responsible project management, in order to control the social, economic and environmental impact of events.

Also, it should be noted that the sustainable and/or eco-designed character of projects will receive special attention this year and in the years to come.

This concerns the various technical aspects that can be implemented to reduce the environmental impact of projects (use of LED lights, reduction of electricity consumption, use of green energy, decarbonation of transport ...).

This approach can also be used in the artistic design of projects through the re-use and upcycling of materials, but also through the search for new forms of innovative creation (e.g. bioluminescence).

The applicant will indicate in his artistic and technical brief the actions he wishes to implement, as well as the measurement indicators (energy balances, energy consumption measurements, etc.) that will allow their control. An on-site verification may be organized by the Technical Direction.

◆ COMMUNICATION

IMPORTANT: we work very early on the realization of communication tools, we invite you to prepare a text that presents your project in 5 lines (see attachment), quality visuals: a simulation and / or a photo in good definition.

These elements must be sent to us at the same time as your grant application.

Moreover, the Fête des Lumières tends to develop an approach aiming at enhancing the artistic work of the teams through various communication and mediation supports.

We would be happy to receive any type of communication material detailing the artistic intent, the artist's intention, as well as the work of creating the work behind the scenes, as it progresses.

A pedagogical booklet is also produced for the Fête des Lumières, some works may be mentioned in it.

◆ CONTACTS

Please send your files :

- By email: fetedeslumieres.messagerie@mairie-lyon.fr (max 3Mo) and use the electronic signature
- By Smash (if larger than 3Mo)
- By post:

Ville de Lyon - Direction des Événements et de l'Animation

Fête des Lumières

69205 Lyon Cedex 01

The Fête des Lumières team will pay particular attention to the submission of your projects:

- **Director of Events and Animation / General Coordinator of the Fête des Lumières:** Julien Pavillard
- **Fête des Lumières project managers:** Marion Traversi & Romain Tamayo
- **Production assistant:** Fatou Dia

We remain at your disposal for any further information. Do not hesitate to contact us at fetedeslumieres.messagerie@mairie-lyon.fr

For more information about the event: www.fetedeslumieres.lyon.fr