

# Guide to environmental clauses for artistic and technical teams

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For the Fête des lumières - City of Lyon

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## Use of this guide :

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## Why include an environmental clause in public procurement contracts?

In 2015, 194 countries ratified the **Paris Climate Agreement**, which sets the following target of reducing their greenhouse gas emissions by 55% by 2030 compared to 1990 levels. This target would make it possible to stay below 2°C temperature rise. To achieve this objective, the government must put in place a number of measures and regulations.

In 2022, the decree of 2 May 2022 issued under the Climate and Resilience Act article 35, which comes into force on 21 August 2026 (at the latest), requires at the latest makes it compulsory to include at least one environmental clause in contracts.

All purchases made by the Events and Animation Department (DEA), and the Fête des Lumières in particular, are also part of the **Socially and Environmentally Responsible Purchasing Scheme (SPASER) adopted by the City of Lyon in 2021**, environment, inclusiveness and economic efficiency. The DEA's certification to the ISO 20121 'Management of sustainable event the DEA has strengthened this approach by systematically taking taking these strategic issues systematically into account.

For several years now, the Fête des Lumières has been applying environmental and inclusive criteria and clauses to its contracts. environmental and inclusive criteria and clauses in its contracts, including including artistic contracts, in order to understand and evaluate how candidates are implementing an eco-design approach.

## What is eco-design?

Ecodesign is a *'methodical approach that takes into account the environmental aspects of the design and development process with the aim of reducing negative environmental impacts throughout the life cycle of a product (service or project)'* (source: ISO 14062).

Its measurement tool is the Life Cycle Assessment (LCA). Without considering that an LCA is useful for every cultural project, we can draw inspiration from the be inspired by the eco-design approach, which enables us to adopt a strategy environmental impact.

The eco-design approach makes it possible to improve a project's impact.

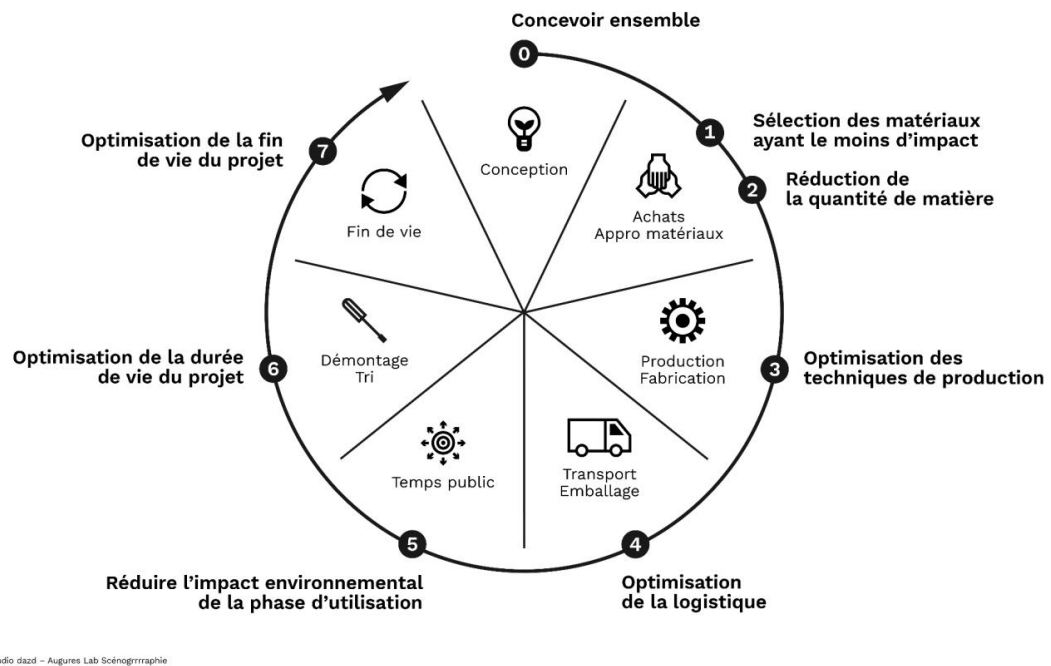
It is defined by a tool: the Brezet Wheel or otherwise known as the Wheel of Ecodesign. This method ensures that nothing is forgotten during the life cycle.

For an eco-design approach to be named as such, it must have taken into account each of the axes of the Brezet wheel, from 0 to 7 (cf. diagram below).

In other words, it is necessary to plan or have carried out at least one action per axis for the approach to be complete.

For example: if you forget to consider optimising logistics, the approach is not complete. If you are 'only' involved in reuse, you will have acted on axis 1 'selection of materials with the least impact' but you won't be able to talk about an 'eco-design approach'.

In this application, your eco-design approach must therefore act on all areas. We understand, however, that these new practices are still far from widespread. But we will be paying particular attention to your overall vision.



It should also be noted that an eco-design approach differs from an SD (Sustainable Development) or CSR (Corporate Social Responsibility) policy from an (Corporate Social Responsibility) or RSO (Responsabilité Sociétale des Organisations) structure's policy.

The eco-design approach is specific to the project and includes a practical operational approach.

## Who should be involved in your eco-design approach?

Based on the principle that 80% of environmental impacts are determined at the design stage (source ADEME), it is therefore essential to ensure that all the trades involved in the entire project are involved from the design stage onwards.

First and foremost, the artistic and technical teams must consider address these issues together. 'Organising a meeting to find eco-design solutions together' would be the 1st action to be carried out in axis 0 'Designing together'.

## What is an indicator?

An indicator is an evaluation and decision-making tool based on a measurable or appreciable element that allows you to consider the evolution of a process in relation to a benchmark.

There are 2 types of indicator:

#### ' Quantitative indicators

They refer to units (€, CO2 eq, kg, m2, m3, etc), proportions, ratios or rates. They make it possible to collect data in the form of numbers.

#### ' Qualitative indicators

These refer to non-quantified data. They include observations assessments of a situation and perceptions of change.

Indicators are required to better assess the relevance of an action to environmental impact.

*Cf. Guide to eco-design indicators in the appendix.*

## How will your answers be judged?

At the application stage, your responses will need to take into account the possibility of providing evidence during and/or at the review of the project review. Mere declarations will not suffice.

Therefore, your answers must respond to at least one action to reduce the impacts (from 0 to 7 on the Brezet wheel above).

The method for assessing the environmental approach is specified in the Supporting Memorandum of the Bid, with a number of questions dedicated to this questions relating to this criterion.

## How can you improve your eco-design approach?

An eco-design approach is a collective methodology that takes time to set up. Even before it can be integrated into practices, it is essential to raise awareness, or better still, to be trained in these issues. Here are a few ideas to help you develop your skills on the subject.

### **Les Augures**

Ecological transition in the cultural sector : <https://lesaugures.com/>

### **L'écothèque**

Collaborative platform for ecoscenography : <https://www.ecotheque.fr/>

### **Karbone Prod**

Cultural engineering agency : <https://www.karboneprod.fr/>

### **Arviva**

No live shows on a dead planet : <https://arviva.org/> in the 'training' tab

**Pôle écoconception**

National resource centre : <https://www.eco-conception.fr/fr/index.html>