

FÊTE DES LUMIÈRES
Lyon 2022

Call for projects

Design, production and technical realisation of a light scenography



Coup de Coeur - Franck Pelletier, Les Allumeurs
Place des Célestins - 2016
©Muriel Chaulet



L'enfer de Bibi, c'est ici - BIBI
Place Antoine Rivoire - 2016
©Muriel Chaulet



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PREAMBLE

A major event in Lyon's cultural landscape, the Fête des Lumières is a popular and free event that attracts nearly 2 million visitors every year over 4 evenings, around 8 December.

The Fête des Lumières is a local tradition that began in 1852 with the placing of lights in windows on the evening of 8 December, symbolising a moment of sharing and collective jubilation. It has become an unmissable event where residents, visitors and professionals alike come together to enjoy contemporary lighting design.

The Fête des Lumières represents a true panorama of current ephemeral light, with a programme that seeks to highlight the diversity of forms of creation, from the most monumental to the most intimate, contemplative or reactive, interactive, traditional or innovative and technological, mainly outdoors but sometimes indoors (projections, installations, objects, lighting and scenography, performances, immersion, etc.)

These projects are led by artists, whether they are from the world of light or use it as a new medium, whether they are from here or elsewhere.

The Fête des Lumières is designed to bring out the diversity of the light creation sector by welcoming young creators, established artists and students, supported by associations, institutions and companies.

The Fête des Lumières reveals the city and the way people live together in a poetic, dreamlike atmosphere, conducive to astonishment and wonder, in a warm, human atmosphere. It must reflect an inclusive and creative society, where art brings people together by anchoring strong emotions and memories in each of us.

In this sense, the Fête des Lumières is much more than a festival of light; it is a festive, cultural and human experience.

◆ THE OPEN CALL IN 8 CONCEPTS

- 1** Objective of the open call
To contribute to enriching the programming of the Fête des Lumières in order to share an experience with a large audience, to propose a new work or to adapt an existing creation, to present it to the local and international light scene that visits the festival.
- 2** Who is the open call for ?
All artists with a proposal on light, young or confirmed talent, independent or in a collective, student, but also actors and institutions from Lyon or elsewhere.
- 3** Type of structures targeted
Within the framework of this open call, projects led by French associations will be eligible for financial support through grants or sponsorship. Companies can also apply, but only through sponsorship.
- 4** What artistic proposals ?
The project leader will propose light projects that can be objects, sculptures, installations, lighting, scenographies, performances, immersions etc...
- 5** Places
Mainly outdoor public spaces, on the list of proposed sites on page 10.
- 6** Previsional calendar
The main deadlines: publication in May, return of applications early June, analysis and selection in June, first technical identification and submission of grant applications in July, festival from 8 to 11 December 2022 . More information page 18.
- 7** How to apply?
Send us your note of intent with your concept, visuals (synthesis, 2d, 3d, motion etc...), a technical and budgetary approach, as well as sustainable development. More information page 19.
- 8** Budget
This call for proposals does not set a minimum or maximum amount, but the average range of grant funding is between €15 and €30K all inclusive. The amount of sponsorship funding is at the discretion of the partners. In no case may the grant represent the full amount of the service



TERMS AND CONDITION OF PARTICIPATION

Applications must be sent no later than: June 7, 2022

- By email to: fetedeslumieres.messagerie@mairie-lyon.fr (max 3Mb)
- By Smash : <https://fromsmash.com>
- By post to the following address :

Fête des Lumières - Direction des Evénements et de l'Animation
Ville de Lyon - 69205 Lyon Cedex 01

Each proposed project will be made up of a complete file including

- a detailed presentation of the project (artistic and technical),
- one or more visuals,
- description and contact details of the team,
- a detailed provisional budget
- a duly completed summary form (see appendices).

Please note: each application to this open call implies tacit acceptance of all the terms and conditions set out in this document.

Important reminders

You can apply with one or more projects, on one or more sites.

You can also apply indefinitely and wait for our proposals if your project is selected. Or you can propose sites that are not on our list, all proposals will be considered.

Projects that you have submitted under public procurement this year cannot be proposed again in this open call.

Each team must produce its project, taking into account the artistic, production, technical, public reception, administrative and communication aspects. Expectations are multiple and it is often desirable for the artist to be accompanied by a team or resource actors, particularly at the technical level, in order to be able to concentrate on the creation.

More information page 20.



ARTISTIC ORIENTATIONS

Expected trends

The present procedure is mainly intended to allow the realization of the projects for the sites of the Fête in addition to the public procurement procedure whose consultation was published in late March (Place des Jacobins, Cathédrale Saint-Jean, Colline de Fourvière, Place des Terreaux, Parc de la Tête d'Or and Place Louis Pradel).

These sites proposed in the context of this open call are located in the **public space**, outdoors, with different features (sizes, materials, configurations, heritage or natural appearance, etc.), histories and uses (building facades, gathering places or passageways, etc.).

Some sites can be semi-open or indoor. You can also propose new sites, any suggestion will be studied.

Thus, the proposed projects can be adapted to these spaces, or inspired by them, but must always take them into account and be in keeping with their scale, in a context of large public gatherings.

The artistic programme of the Fête des Lumières, which has no single theme, aims to be :

Diverse in terms of content and registers, **creative** with projects that astonish and amaze, **reflective** with works that question and can carry a message, **demanding** with regard to the history of the festival and its quest for constant renewal, **warm** with poetic, convivial and playful projects. **Original** and **innovative**.

Type of work required:

Event-based urban lighting work with a targeted approach to :

- objects,
- installations,
- space scenographies and architectural lighting,
- projections (large-scale mappings are to be found in the public contracts),
- performances (with the constraint of a four-hour performance during the four evenings of the Festival).

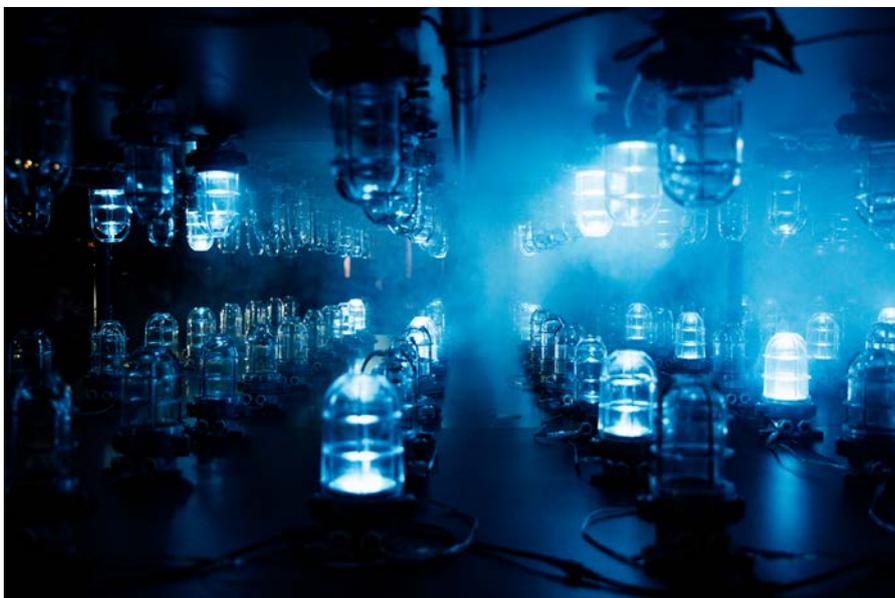
These projects can be contemplative, participative, interactive or immersive, in connection with technical or technological innovations.

Imagination and creativity will contribute to the creation of fascinating, innovative and festive projects.

Driven by a desire to strengthen its collaborations with local actors, but also to open the field of artistic creation to a wide audience, the Fête des Lumières gives pride of place to local artistic projects, close to the inhabitants.

Thus, the proposed projects may :

- To promote cross-fertilisation between Light and various artistic disciplines (Dance, Contemporary Art, Literature...), varying the creative approaches (developed in collaboration with Lyon's cultural institutions).
- Be inclusive, aimed at audiences who are prevented from attending (due to a disability, old age, hospitalisation, precariousness, incarceration, exile, etc.)



Order 200 - Emilien Guesnard
Cour des Moirages - 2019
©Lucien Lung



PERIMETER

Since 2016, the event has been held within a security perimeter.

This perimeter includes:

- The city center between Place des Terreaux and Place Bellecour,
- part of Vieux-Lyon (bottom of the Fourvière hill, quays)
- the Parc de la Tête d'Or,
- But also since 2021: the Parc Blandan and the Subs.

This perimeter should be renewed in 2022.

The main sites will be animated:

- From 7pm to 11pm on Thursday 8 and Sunday 11 December,
- From 8pm to midnight on Friday 9 and Saturday 10 December

These schedules are to be confirmed by the fall but will likely remain on a 4-hour operating schedule.

Only the Parc Blandan, whose programme is dedicated to young audiences, is likely to operate at different times. (e.g. 5pm - 9pm to be confirmed)



Flower Power - Jean-Pierre David, Christian Thellier
Temple du Change - 2019
©Muriel Chaulet



SITE PROPOSALS

This year we are proposing sites already identified in the perimeter for reasons of route, space availability and flow management.

We remain open to your proposals for other sites and you can submit applications indefinitely, without a specific site.

Here are our proposals for possible sites with possible orientations on the type of projects:

Between Terreaux and Cordeliers :

- **Place du Griffon:** objects, interactive installations ...
- **Rue de Lorette:** installation of a link / lighted signposting between Griffon and Moirages...
- **Cour des Moirages:** objects, interactive installations ...
- **Place de la Paix:** small objects or installations, scenographies ...
- **Place de la Bourse:** objects, installations ...
- **Quartier Grôlée / rue du Président Carnot:** objects, diversions ...
- **Place Antoine Rivoire:** lighting of the tree on the square.
- **Place Saint Nizier:** Contemplative object (no interactive or looped show so as not to freeze the public).
- **Place d'Albon:** objects, scenography...

Around the Place Bellecour :

- **Place Bellecour:**
- Conviviality zone: Eco-responsible FoodCourt -> scenography or decorative objects for the public that can be used on:
- Ponds: objects, installations, diversions of the ponds... (projects without soundtrack)
- South-west: objects, interactive installations... (projects with low-level soundtrack)
- **Place Antonin Poncet:** objects, contemplative installations, space scenography...
- **Place Antonin Poncet pier:** objects, interactive or contemplative installations...
- **Place des Célestins:** objects, installations, scenography. (No show loop so as not to freeze the public)



SITE PROPOSALS

In Vieux-Lyon :

- **Temple du Change**: architectural lighting and even still image projections.

Please note: no video or interactive projects, nor looping installations, so as not to freeze the public accessing the Place Saint Jean.

- **Courtyard of the Musée Gadagne**: objects, interactive installations with short loops...

Pathway projects:

- On the **quays of Romain Rolland**, after the Palais de Justice and up to the Palais de Bondy

- On the **banks of the Rhône**, from the plane tree alley - Quai de Serbie, at the level of the Pont Morand, to the pedestrian banks along the waterfront as far as the Parc de la Tête d'Or

- **Parc Tête d'Or**: pathway under the tree canopy after the entrance lawn Porte des Enfants du Rhône, towards the Roseraie. For projects on the ground, at a distance from the trees and their visible roots. No hanging in the trees.

- On the **Achille Lignon alley**, from the exit of the Parc de la Tête d'Or to the Musée des Beaux-Arts, towards the Porte des Enfants du Rhône

Note: technical constraint of low electrical power available on these sites.

- **Parc Blandan**: -> High lawn: Projects for young people (see Specific projects page 13)

Locations to be determined:

More information on request.



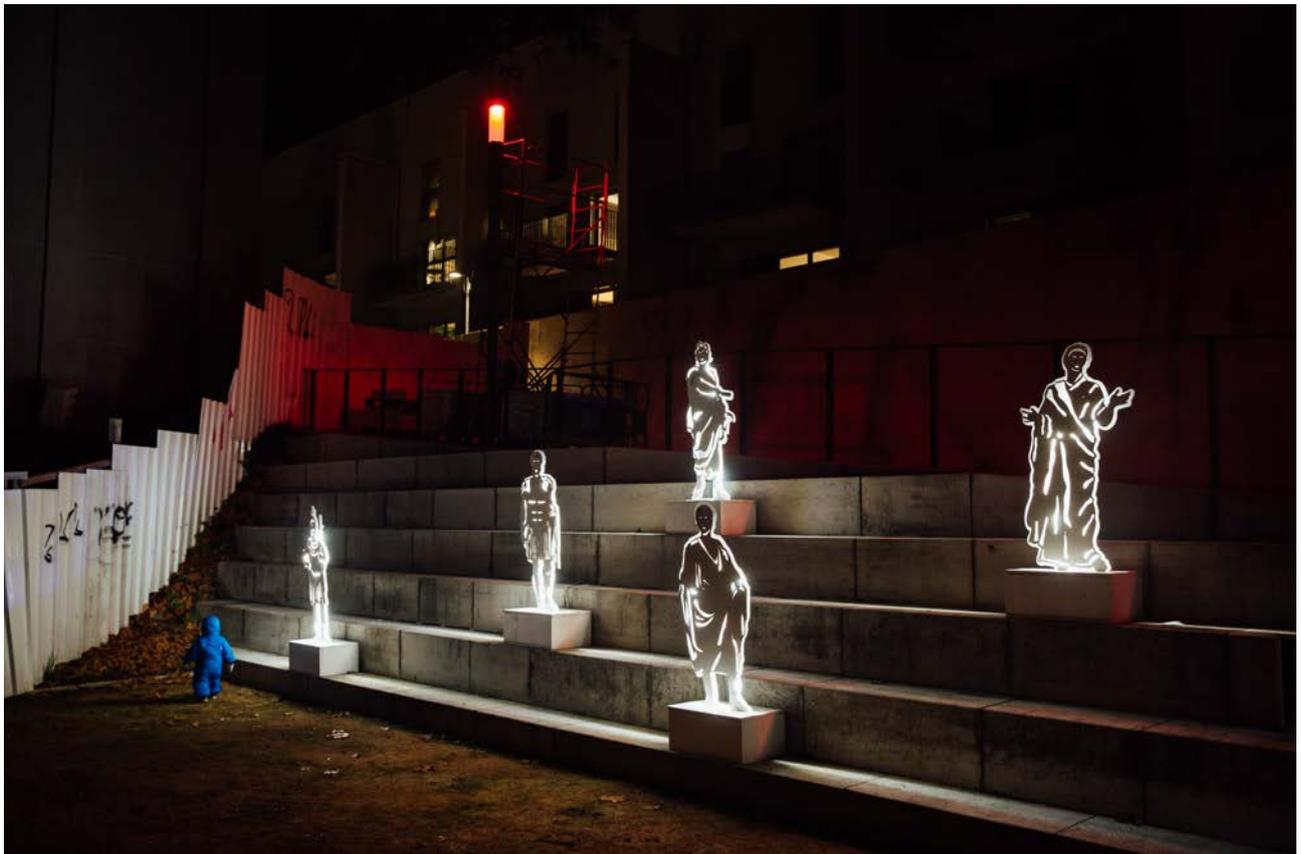
SPECIFIC PROJECTS

Student experimentation

The Fête des Lumières has long been committed to allowing students from various art, design and architecture schools to present their work, and encourages student artistic experimentation projects in the public space.

The aim is to provide a space for young student creation in the fields covered by the Fête des Lumières (architecture, design, etc.), by allowing the structures and/or schools accompanying this type of project to be part of the Fête by exhibiting the works created.

More information on request.



Student experiments - Les Grands Ateliers
Esplanade Saint Pothin - 2019
©Lucien Lung



SPECIFIC PROJECTS

Artistic programme for young people - Parc Blandan

As a key element in the evolution of the Fête des Lumières, specific work for young people has been initiated for the 2021 Festival of Lights.

The Parc Blandan has joined the perimeter of the Festival, hosting an artistic programme aimed at young people and families.

Located in the upper part of the park and enhanced by a conviviality zone (to be confirmed), this new venue aims to be close to the local residents.

During the 4 evenings of the Festival of Lights, we are looking for projects of various forms: **luminous objects, scenography, shows, lighting**, etc., which can also combine Light with various artistic disciplines: games, dance, street arts, music, storytelling, etc. The **participative, interactive and experiential** aspects are important.

We want to create a varied programme on the scale of the site, allowing children and families to evolve in a playful, friendly and poetic artistic environment. The projects will be of a nature to create surprise, astonishment and wonder, but also to place art at the level of children, to allow them to take hold of it and become familiar with it. The projects must be sized to take into account the possibility of a large number of visitors on the four evenings of the Festival.

Please note:

Projects without a clear link to the Light will not be considered.

Applicants may submit one or more projects. An application formulating a global proposal on the scale of the site is also possible.

Please note:

This program for young audiences is part of a more global program for the Fête at the height of children, which will be launched in 2021 includes various activities for children, such as school mediation sessions with artists, the creation of an educational booklet, etc.

More information on request.



Games of Light - Groupe LAPS
Parc Blandan - 2021
©Brice Robert



Games of Light - Groupe LAPS
Parc Blandan - 2021
©Muriel Chaulet



SPECIFIC PROJECTS

Specific project Bibliothèque Municipale Part Dieu

On the occasion of the 50th anniversary of the Bibliothèque Municipale de la Part Dieu, the institution would like to illuminate its frontage. This is why the project was born to revisit its glass facade with an artistic gesture of light on the occasion of the Festival and for the next few months. Moreover, this would be associated with a mediation program by the library's teams.

More information on the specifications on request.





GRANT PROJECTS

In 2021, the City of Lyon supported around twenty projects with grants and its role is to support and coordinate all the events organised by associations or artistic teams.

The subsidised projects aim to support young artists or established artists wishing to explore more intimate or experimental formats...

Who can apply?

Any association entitled to receive grants. Applicants who do not have a suitable structure may use an associative producer to carry out the project.

Financing arrangements :

After selection, a grant application will be collected by the project leader. The completed file, together with all the administrative documents, will be returned at mid July with a view to being submitted to the Municipal Council in September.

After approval by the City Council, an advance of 60% of the grant will be allocated.

The remaining 40% will be paid after the Fête des Lumières.

Please note: The grant **is not intended cover 100% of the project cost**. The budget presented must include a share of self-financing, external revenue, contributions in kind, etc.



SPONSORSHIP PROJECTS

This call for projects offers the possibility of financing by one or more patrons of the Fête des Lumières.

Who can apply?

Any association or company.

Selection procedure :

At the end of the application period, the City of Lyon may present a catalogue of projects to sponsors, so that they can choose a final work.

Financing terms and conditions:

Once a project has been selected, a funding schedule will be agreed between the sponsors and the winning project.



PROVISIONAL TIMETABLE

June 7: Receipt of applications.

June:

Study of the application files.

The Fête des Lumières team may contact the applicants to clarify and complete their application.

End of June:

Selection of projects that could be selected.

Contact with the teams and withdrawal of the grant application files.

Early July: First technical scouting.

Mid July: Return of grant application files.

September/October/November:

Municipal Councils, vote on grants for selected projects.

Implementation of the projects.

Wednesday 7 December: Dress rehearsals, previews (possibility of school visits).

Thursday 8 to Sunday 11 December: Fête des Lumières.

End of December - beginning of January 2023: Assessment of operations.

EXPECTATIONS OF THE WORK

Please read this section very carefully.



PRODUCTION

BY THE APPLICANT

Artists participating in the Fête des Lumières must be autonomous in the creation of their work. The selected project leaders must be able to ensure the entirety of the design, production, technical realisation and organisation (assembly, operation, dismantling) of their project on the installation site.

The team will therefore have to evaluate all the resources (logistical, technical, material, personnel, etc.) and infrastructures necessary for the optimal realisation of the project in its entirety.

AS PRODUCER OF HIS WORK AND ORGANISER OF HIS EVENT ON HIS SITE, the responsibilities of the project leader within the framework of the Festival will be multiple:

- Artistic
- Production - HR
- Technical
- Communication and PR

The project leader will participate in coordination and fine-tuning meetings with the reference project manager and the Fête des Lumières technical director.

This information must be taken into account. It is therefore imperative that these elements be integrated into the team budgets, for example:

- Logistical means for the stay and expenses of the participants, during the scouting and during the project's implementation phase up to dismantling.
- Possible participation in press conferences, interviews, meetings with the Festival's partners.
- Granting of the rights to use and exploit the project, and the rights to prior knowledge even that belonging to third parties.

In the technical section, you will find a list of elements to be included in the budgets. In the event that several events or installations are presented in different locations, the holder will ensure the artistic and technical direction of all the participants. We would like to draw the candidates' attention to the workload involved in managing a lighting project and to the fact that it is advisable to have the means to be available for all phases of production and execution.



TECHNICAL ASPECTS

TO BE HANDLED BY
THE CANDIDATE

The team must include a competent technical manager (experience of working in public spaces), who will be the dedicated contact for the Fête des Lumières technical management. He or she must be present during the preparatory meetings, as well as during the set-up, operation and dismantling phases.

As the teams must be autonomous in the implementation of their project, they must take into account and evaluate the cost of (among other things) the following parameters (list not exhaustive):

- On-site inspection(s) (with the technical department and the City of Lyon's services or organisations outside the City of Lyon when necessary)
- Work in the preparatory phase (preparation of the technical file including: layout plans, technical diagrams, detailed technical description, logistical organisation, retro-planning, etc.) and formalisation of the administrative documents related to the temporary occupation of the public space (with the assistance of the Fête des Lumières' Technical Department).
- Procedures related to risk prevention (**mandatory** joint inspection visit, risk analysis, prevention plan, etc.)
- Compliance with labour regulations during operations.
- Take into account the climatic hazards that are common during this period. Facilities must be able to withstand wind, rain, cold and snow. Team members must be able to protect themselves from bad weather.
- Assessment and control of light pollution from the urban environment. Any modification of the existing public lighting (switching off, filtering) will be carried out after agreement from the Urban Lighting Department.
- Respecting the operating hours during the operational phase (switching on and off) of the installations.
- Technical standby during the installation, dismantling and operating phases.
- Management of fluids, installation of an electrical distribution system in compliance with standards. Installation of a meter if water is required.
- Inspection of the installations by an approved body.
- All insurance and civil liability provisions.
- Guarding of the installations.
- Cleaning and restoration of the site(s) to its original state.



TECHNICAL ASPECTS

TO BE HANDLED BY
THE CITY

This list is exhaustive

The elements to be borne by the City of Lyon are as follows:

- The cost of electricity consumption as well as the cost of connections to the distributor's network. In this respect, the project leader must provide all the useful information (electrical power in particular) so that the City of Lyon can best size the installation of the subscription and temporary connections.
- Partial extinction or filtering of public lighting, subject to the agreement of the Director of Urban Lighting.
- The loan of police barriers within the limits of available stocks (removal and recovery on site are the responsibility of the City of Lyon, but assembly and dismantling are the responsibility of the contractor).
- Cleaning of the intervention site before assembly.



SUSTAINABLE DEVELOPMENT

From 2022, the Events and Animation Department is committed to a process of certification to the ISO 20121 standard.

A process of continuous improvement over the long term, this standard aims to implement eco-responsible project management in order to control the social, economic and environmental impact of events.

It should also be noted that the sustainable and/or eco-designed nature of projects will receive particular attention this year, and increasingly in the years to come.

This concerns the various technical aspects that can be implemented to reduce the environmental impact of projects (use of LED lights, reduction of electricity consumption, use of green energy, decarbonisation of transport, etc.).

This approach may also be used in the artistic design of projects through the re-use and upcycling of materials, but also through the search for new forms of innovative creation (e.g. bioluminescence).



COMMUNICATION

IMPORTANT: we work very early on to produce communication tools, we invite you to prepare a text presenting your project in 5 lines (see appendix), quality visuals: a simulation or/and a photo in good definition.

These elements should be sent to us at the same time as your grant application.

In addition, the Festival of Lights tends to develop an approach aimed at enhancing the artistic work of the teams through various communication and mediation media.

We would therefore welcome all types of communication elements detailing the artistic proposal, the artist's intention, as well as the work of creating the work behind the scenes, as it progresses.

An educational booklet is also produced for the Fête des Lumières, and some works may be mentioned in it.



CONTACTS

Please send your applications :

- By email: fetedeslumieres.messagerie@mairie-lyon.fr
(max 3Mb) and use the electronic signature
- Par Smash (if greater than 3Mb)
- By post:

Ville de Lyon – Direction des Evénements et de l'Animation
Fête des Lumières
69205 Lyon Cedex 01

The Fête des Lumières team will pay particular attention to the discovery of your projects:

> Fête des Lumières project managers

Marion Traversi

Romain Tamayo - Project referent in sponsorship

> Director of Events and Animation / General Coordinator of the Fête des Lumières

Julien Pavillard

For more information on the event:

www.fetedeslumieres.lyon.fr